

# Andrew Watson

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## Currently

*Virginia Tech University*

Adjunct Professor, 2012-present, teaching:

Strategic Management, Organizational Behavior, International Management, and Business Ethics; in the Evening, Executive, and Professional MBA programs; responsible for development (syllabus, etc.) as well as delivery.

## Prior Experience

*University of Maryland University College*

Adjunct Professor, teaching Strategic Management in the MBA program.

*College of Business, Northeastern University, Boston*

Assistant Professor in the Strategy and International Business Group:

taught Strategic Management and International Management to undergraduates and to MBAs; led/coordinated *Strategy in Action*, the capstone course required for all Business undergraduates; developed and delivered focused electives on Management of Technology for MBAs; published research in *Strategic Management Journal*, other journals, and conference proceedings.

*Digital Equipment Corporation, Three Different Countries*

*Product Manager* in Database Systems, based in Nashua, NH:

led cross-functional product team; represented products to customers, pre- and post-sales.

*Senior Software Support Engineer*, based in Sophia Antipolis, France, at DEC's European Technical Support Center:

supported database and related products, by taking up issues escalated from 1<sup>st</sup> and 2<sup>nd</sup> line support; taught database internals course to European software specialists.

*Software Instructor*, based in Reading, England:

taught courses in database and related products, mainly to customers, but also to DEC employees.

## Education

*Ph.D. in Strategic Management, University of Massachusetts Amherst*

*B.Sc. in Mathematics, Lancaster University, England*

## Interests

Include social media—see my WordPress site, ChangingWay.org—reading, hiking, and board games.